

SMALL BUSINESS WEEK

MONDAY, MAY 4TH

ENTREPRENEURSHIP FOR ARTISTS AND CRAFTSMEN

Looking to turn your skill or idea into a new business? Join us at the Marietta/Cobb Museum of Art (30 Atlanta St.) at 5:30PM to hear from a panel of entrepreneurs. Not an artist or craftsman? Not a problem. Every entrepreneur will take something away.

TUESDAY, MAY 5TH

MANAGING THE BACKROOM

You are making the sales in the showroom, but how can you better manage the backroom? Join us at The Top Floor (29 N. Park Square) at 5:30PM to hear about common and current issues for small businesses such as finance, technology/digital security, human resources/labor concerns.

WEDNESDAY, MAY 6TH

GOING THE DISTANCE: FINDING NEW CUSTOMERS

With strong competition from both online retailers and local stores, you have to reach further to make that next sale. Join us at The Top Floor (29 N. Park Square) at 5:30PM to learn some tools to reach potential customers cities and states away.

THURSDAY, MAY 7TH

NETWORKING AFTER HOURS

Everyone needs to network! Join us at the Earl Smith Strand Theatre (117 N. Park Square) between 5:30PM and 7:30PM. Open to aspiring and existing business owners alike, come make new connections to help your business grow!

ALL EVENTS ARE FREE AND OPEN TO THE PUBLIC.

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